

Bold BI® Rapidly Transforms BigQuery Data into Interactive Dashboards



Introduction & Challenges

Since 2019, Backwind LLC has empowered clients to navigate and overcome complex business hurdles. To deliver truly impactful business intelligence (BI) solutions, Backwind required a robust method for consolidating real-time client data into clean, actionable analytics.

CEO Yossi Rissin and his team spearheaded the search for a BI tool capable of simplifying their data visualization process. His research led him to Bold BI®—a platform that not only met but surpassed all his technical and operational requirements.

Solution

Yossi's team deployed Bold BI on their servers and integrated customers' data sources (ERP and other IT systems) with their data warehouse, in Google BigQuery. This seamless integration allowed them to centralize disparate data sets and convert them into rich, interactive BI dashboards.

Today, Backwind's customers can easily monitor live metrics, identify emerging trends, and make data-informed decisions to optimize their business processes. As Yossi explains, "My customers save a lot of money by understanding their operations better. More importantly, they've reorganized their sales channels and operations practices, resulting in significantly higher income and profit."

Beyond the software's capabilities, the partnership with Bold BI has been bolstered by a dedicated success team. "Besides the functionality of the system, the primary highlight has been the support," Yossi noted. "Bold BI provides exceptional service and has met every challenge I have presented them with."

Impact

- **Centralized Data:** IT systems, Google BigQuery, and Bold BI are seamlessly integrated.
- **Enhanced Profitability:** Clients report increased income through better organized operation and sales channels.
- **Operational Efficiency:** Real-time visibility into metrics allows for immediate process optimization.

Pull Quote

"Bold BI works very well for my business goals."

- Yossi Rissin, CEO, Backwind LLC

