

| Category           | Features                                        | Bold BI v13.1.10 | Looker v24.18 |
|--------------------|-------------------------------------------------|------------------|---------------|
| Embedded Analytics | Multi-tenancy                                   | ✓                | ✓             |
| Embedded Analytics | Version control                                 | ✓                | ✓             |
| Embedded Analytics | Embedding in business applications and websites | ✓                | ✓             |
| Embedded Analytics | Globalization                                   | ✓                | ✓             |
| Embedded Analytics | Localization                                    | ✓                | ✓             |
| Embedded Analytics | Iframe Embedding                                | ✓                | ✓             |
| Embedded Analytics | JavaScript Embedding                            | ✓                | ✓             |
| Embedded Analytics | Application Embedding                           | ✓                | ✓             |
| Embedded Analytics | Embedding in Microservices                      | ✓                | ✓             |
| Embedded Analytics | Frameworks such as Angular, React               | ✓                | ✓             |
| Embedded Analytics | Compatible with .NET, Java, PHP, and more       | ✓                | ✓             |
| Embedded Analytics | Low-code                                        | ✓                | ✓             |
| Embedded Analytics | AI Support                                      | ✓                | ✓             |
| Embedded Analytics | Ad Hoc Reporting                                | ✓                | ✓             |
| Embedded Analytics | Export dashboards                               | ✓                | ✓             |
| Embedded Analytics | Pinboards                                       | ✓                | ✓             |
| Embedded Analytics | Pixel-Perfect Reporting                         | ✓                | ✓             |
| Embedded Analytics | User-Based Data (Row-Level Filtering)           | ✓                | ✓             |
| Embedded Analytics | Widget Embedding                                | ✓                | ✓             |

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| Embedded Analytics | External Filtering                           | ✓                | ✓             |
| Embedded Analytics | Layout customization                         | ✓                | ✓             |
| Embedded Analytics | Support to rendering in fullscreen           | ✓                | ✓             |
| Embedded Analytics | Data Transfer Between Dashboards and Widgets | ✓                | ✓             |
| Embedded Analytics | Customization of Chart Visualization         | ✓                | ✓             |
| Embedded Analytics | Removal of Chart Visualization               | ✓                | ✓             |
| Embedded Analytics | Embedding Multiple Tabs                      | ✓                | ✓             |
| Embedded Analytics | Hiding Filter Options                        | ✓                | ✓             |
| Embedded Analytics | Data Transfer Between External Applications  | ✓                | ✓             |
| Embedded Analytics | Embedding on the Linux platform              | ✓                | ✓             |
| Embedded Analytics | Viewer embedding                             | ✓                | ✓             |
| Embedded Analytics | Switch Theming                               | ✓                | ✓             |
| Embedded Analytics | Dynamic Filter Parameters                    | ✓                | ✓             |
| Embedded Analytics | Dynamic Dashboard Parameters                 | ✓                | ✓             |
| Embedded Analytics | SSO-Based Embedding with AAD                 | ✓                | ✓             |
| Embedded Analytics | Multiple Widget Embedding                    | ✓                | ✓             |
| Embedded Analytics | Refresh dashboards and widgets               | ✓                | ✓             |
| Embedded Analytics | Event handling                               | ✓                | ✓             |

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| Embedded Analytics | Create a new dashboard (Designer Embedding)       | ✓                | ✓             |
| Embedded Analytics | Edit the existing dashboard (Designer Embedding). | ✓                | ✓             |
| Embedded Analytics | Embedding in Mobile platforms                     | ✓                | ✓             |
| Embedded Analytics | Rebranding in Embedding                           | ✓                | ✓             |
| Embedded Analytics | Dynamic Connection String                         | ✓                | ✓             |
| Embedded Analytics | Embed Dashboards for Anonymous Users              | ✓                | ✗             |
| Embedded Analytics | Scorecards                                        | ✓                | ✓             |
| Embedded Analytics | Paginated Reports                                 | ✓                | ✓             |
| Embedded Analytics | User Interface Interactivity                      | ✓                | ✓             |
| Embedded Analytics | Key Performance Indicators                        | ✓                | ✓             |
| Embedded Analytics | Linked Reports                                    | ✓                | ✓             |
| Embedded Analytics | Drag-and-Drop User Interface                      | ✓                | ✓             |
| Embedded Analytics | Dashboard Filter                                  | ✓                | ✓             |
| Embedded Analytics | Geographical Maps                                 | ✓                | ✓             |
| Embedded Analytics | Custom Visualizations                             | ✓                | ✓             |
| Embedded Analytics | Custom Dashboard Templates                        | ✓                | ✓             |
| Embedded Analytics | Tabbed Dashboards                                 | ✓                | ✓             |
| Embedded Analytics | Data Explorer                                     | ✓                | ✓             |

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| Embedded Analytics | Tabular Reports                                  | ✓                | ✓             |
| Embedded Analytics | Pagination in Grid                               | ✓                | ✓             |
| Embedded Analytics | Tab Widget                                       | ✓                | ✗             |
| Embedded Analytics | Text Filter                                      | ✓                | ✓             |
| Embedded Analytics | Share dashboards through a link                  | ✓                | ✓             |
| Embedded Analytics | Share dashboards within your organization        | ✓                | ✓             |
| Embedded Analytics | Share dashboards via email                       | ✓                | ✓             |
| Embedded Analytics | Send email alerts                                | ✓                | ✓             |
| Embedded Analytics | Filtering (Setting Ranges)                       | ✓                | ✓             |
| Embedded Analytics | Filtering (Displaying Top and Bottom Values)     | ✓                | ✓             |
| Embedded Analytics | Filtering (Including and Excluding Data)         | ✓                | ✓             |
| Embedded Analytics | Filtering (Setting conditions to filter data)    | ✓                | ✓             |
| Embedded Analytics | Filtering (Using a User Input Control component) | ✓                | ✓             |
| Embedded Analytics | Filtering (Drill-down)                           | ✓                | ✓             |
| Embedded Analytics | Filtering (Query Filters)                        | ✓                | ✓             |
| Embedded Analytics | Filtering (AND/OR Filters)                       | ✓                | ✓             |
| Embedded Analytics | Sorting (Ascending/Descending)                   | ✓                | ✓             |
| Embedded Analytics | Sorting (Field)                                  | ✓                | ✓             |
| Embedded Analytics | Custom Widgets                                   | ✓                | ✓             |
| Embedded Analytics | Fixed Layout                                     | ✓                | ✓             |

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|-------------------------|-----------------------------------------------------------------|------------------|---------------|
| Artificial Intelligence | Natural Language Processing (NLP)                               | ✓                | ✓             |
| Artificial Intelligence | Forecasting                                                     | ✓                | ✓             |
| Artificial Intelligence | Conversational AI                                               | ✓                | ✓             |
| Artificial Intelligence | Smart narrations                                                | ✓                | ✓             |
| Artificial Intelligence | Key Driver explainability                                       | ✓                | ✓             |
| Artificial Intelligence | Anomaly detection                                               | ✓                | ✓             |
| Data Connectivity       | Support for data file formats such as CSV, Excel, JSON, and XML | ✓                | ✓             |
| Data Connectivity       | Big Data integration                                            | ✓                | ✓             |
| Data Connectivity       | Relational databases                                            | ✓                | ✓             |
| Data Connectivity       | NoSQL databases                                                 | ✓                | ✓             |
| Data Connectivity       | REST API Services                                               | ✓                | ✓             |
| Data Connectivity       | SSAS Support                                                    | ✓                | ✓             |
| Data Connectivity       | Data Sampling                                                   | ✓                | ✗             |
| Data Connectivity       | ODBC Support (On-Premises)                                      | ✓                | ✓             |
| Data Connectivity       | Live Web Connector                                              | ✓                | ✗             |
| Data Connectivity       | ETL                                                             | ✓                | ✓             |
| Data Connectivity       | Data Preparation                                                | ✓                | ✓             |
| Data Connectivity       | Data Blending (or) Data Mashups                                 | ✓                | ✓             |
| Data Connectivity       | Calculated Fields                                               | ✓                | ✓             |
| Data Connectivity       | Visual Data Modeling                                            | ✓                | ✓             |
| Data Connectivity       | Budgeting and Forecasting                                       | ✓                | ✓             |

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| Data Connectivity | Expression Field Creator Using AI      | ✗                | ✓             |
| Deployment        | On-Premises                            | ✓                | ✓             |
| Deployment        | Cloud Neutral                          | ✓                | ✓             |
| Deployment        | Windows                                | ✓                | ✗             |
| Deployment        | Linux                                  | ✓                | ✓             |
| Deployment        | Docker                                 | ✓                | ✓             |
| Deployment        | Kubernetes                             | ✓                | ✓             |
| Deployment        | Azure App Service                      | ✓                | ✗             |
| Security          | Data Security                          | ✓                | ✓             |
| Security          | Single Sign-On                         | ✓                | ✓             |
| Security          | User Filtering                         | ✓                | ✓             |
| Security          | Lock Accounts                          | ✓                | ✓             |
| Security          | API Key-Based Authentication           | ✓                | ✓             |
| Extensibility     | Data Source CRUD and Manipulation APIs | ✓                | ✓             |
| Extensibility     | Look and Feel Support                  | ✓                | ✓             |
| Extensibility     | Granular Permissions                   | ✓                | ✓             |
| Manageability     | API Integration                        | ✓                | ✓             |
| Manageability     | Custom Email Templates                 | ✓                | ✗             |